



Google Apps

Your Collaborative & Intranet
Platform

- N-Axis is a Google Apps Authorized Reseller.
- This alliance enables N-Axis to offer its customers Google Apps Premium Edition and Google Apps Platform based solutions by utilizing Google Apps Platform network.
- As an Authorized Google Apps Reseller, N-Axis will provide clients with full-service account management, including account setup and activation.
- N-Axis will also guide the customers in migrating from existing systems and also in developing quick business centric solutions around Google Apps Platform.

Most organizations have a cost model for provisioning email and productivity applications to employees – usually somewhere between \$300 and \$1000 per employee.





- User accounts storage space is decided based on storage capabilities of the Data Centers
- Raid storage is very costly to maintain
- Most of the users download the e-mails to their desktops if the IT policies are liberal and it poses major data theft issues
- Viable manpower to manage the platforms like Exchange and Lotus Notes are scarce
- Require redundant internet lease lines to host collaborative communication platforms like Exchange and Lotus Notes
- Licensing is perpetual for a particular version but upgrades are not
- Issues and requirements force you to upgrade to newer versions
- POP3 E-Mails offered by service providers are not reliable and not spam free
- Sometimes the IPs of the Data Centers get black listed due to spam traffic from that IP
- Mail bouncing scenarios are high
- Sharing the Documents with external stakeholders
- Compatibility and Integration Issues with Mobile platforms and other platforms
- Spam Filtering needs separate investment and reliability depends on server upgrades
- Data loss depends on Backup policies of the organization and they are typically not effective

Come out of all these Issues by subscribing to Google Apps and get a peaceful sleep



Standard Vs Premier

Feature	Standard Edition	Premier Edition	Education Edition
Cost per User	Free	\$50 per Anum	Free
Maximum Users	50	Unlimited	Unlimited
Storage Space	>7GB	25GB	>7GB
Get your emails on the move	Yes	Yes	Yes
Migrate all your existing email and contacts	Partial	Yes	Yes
Advertising	Yes	Optional	Optional
Integrated Postini	No	Yes	Yes
Resource Scheduling	No	Yes	Yes
Uptime Reliability Guarantee	No	99.9%	99.9%
Single Sign On	No	Yes	Yes
24/7 phone support	No	Yes	Yes
3rd party applications	Limited	Yes	Yes
Google Video	No	Yes	Yes

- Collaborate freely from anywhere in the world, on any computer or mobile device
- Be able to easily find any email, appointment or document
- Work on the same document, spreadsheet, or presentation with multiple people, at the same time!
- Freeing up IT to focus on solving business problems, not keeping servers running
- Take your email servers for granted. They will never go down.
- Stop worrying about spam and viruses. Google Apps handles them for you.
- Don't buy more servers or software you don't need.
- Know that this data is protected - no need for backups or a disaster recovery plan for email
- Control costs
- Go for New Efficacy (Effectiveness and Efficiency)
- Virtualize the non core activities

- **User Perspective**
 - Data accessible from anywhere, on any computer platform
 - 25GB of email inbox storage per user with powerful search capability
 - Simple and fast collaboration and messaging tools
 - Data is never lost, even if your laptop dies or is stolen
 - Sharing mechanism within Docs, Sites and Video enables a new level of collaboration
- **IT User Perspective**
 - No hardware or software to install or maintain
 - Very low fixed cost per user
 - Intuitive applications that many users are already familiar with - little training necessary
 - Ability to move users incrementally
 - Savings of license fees, hardware and data center costs
 - Open platform for integration
- **Business Perspective**
 - Decreased cost
 - Increased employee productivity, enabling faster decision making.
 - More flexibility to deploy changes and innovations fast and get on with business
 - Focus resources on strategic initiatives instead of operational activities
 - Attractive IT environment for the younger generation of employees

"Why would we want to spend our bandwidth and very talented, highly paid resources fighting something that's not a core competency of our company?"

— **J. Kerr**, Support Systems Manager, Orbitz.com

"We were searching for an innovative way to significantly reduce our office infrastructure costs while simultaneously improving user collaboration and productivity. Our pilot with Google Apps demonstrate that this target is achievable."

— **André Gold**, Technical Senior Vice-President, Valeo

"We calculated out over a five-year period and realized that we could achieve a 60% reduction in our email system Total Cost of Ownership by moving to Google Apps."

— **Louis Gary**, Manager of Client Services, Hamilton Beach

"Email is critical to our work, but we're trying to simplify IT. We want to maintain less infrastructure, and Google Apps allows us to do that."

— **Brent Hoag**, IT Director, JohnsonDiversey

"People adopted the features almost instinctively, so training was not focused on tools but on the change in our way of working."

— **André Gold**, Technical Senior Vice-President, Valeo

Gaint Rabbit LLC

<http://www.youtube.com/watch?v=hUuV9ML8uB0>

NTEN

<http://www.youtube.com/watch?v=UOglARpSh6U>

Arizona State University

http://www.youtube.com/watch?v=_x2fjRW_vvQ

Northwestern University

<http://www.youtube.com/watch?v=mhQHMGelTRc>

Seechange Investment Fund

<http://www.youtube.com/watch?v=x0ouWCotdyo>

Prudential Preferred Properties

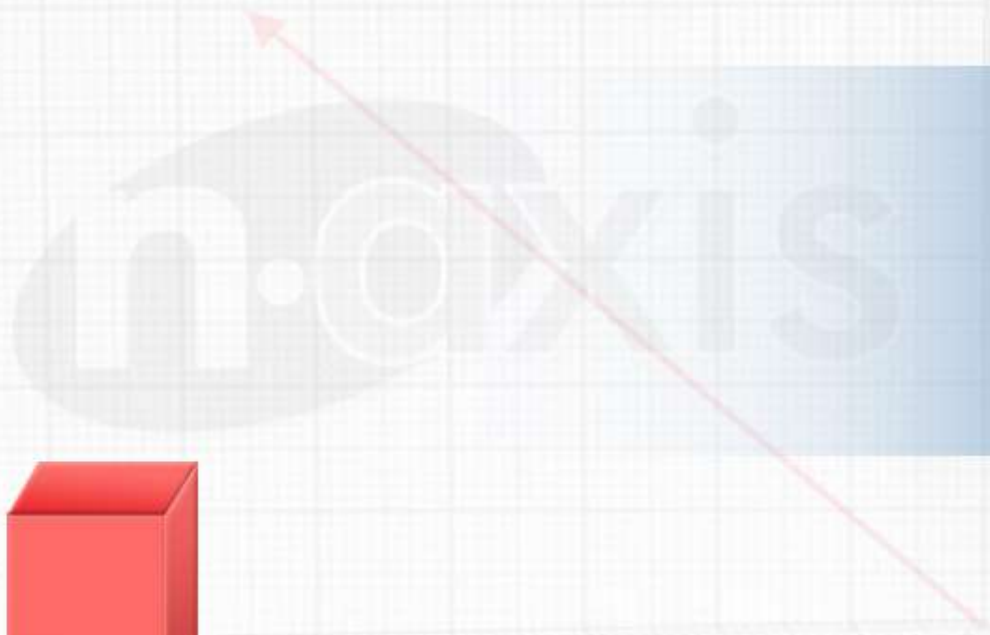
<http://www.youtube.com/watch?v=70ASnPTC-fM>

Salesforce.com

<http://www.youtube.com/watch?v=ZydKKE7luuo>

GE

http://www.youtube.com/watch?v=s_a-gn0dYmk



About N-Axis

Who We Are & What We Do



- Nimble Footed IT Services Company based out of Hyderabad with Customer Orientation
- Promoted by technocrats with right maturity and experience
- N-Axis was incorporated on 1st January, 2009 and effectively started operations in June, 2009
- Focused on consulting services, software development & infrastructure services and corporate training services
- N-Axis already partnered with the best names in the industry in cloud computing space
- Vision - “Our vision is to serve with passion in the fields of Process, Technology and Agility in every legitimate Business.”
- Mission – “Our mission is to provide On-Demand Intellectual Axis (Vision, Process and IT) for our customers to enable desired business growth.”

- Customer Partnership
- Passion for Excellence
- Integrity
- Respect for People
- Professional Entrepreneurship

At N-Axis, we firmly believe in our core values of client service

- A flexible approach
- A close working relationship
- A long term commitment

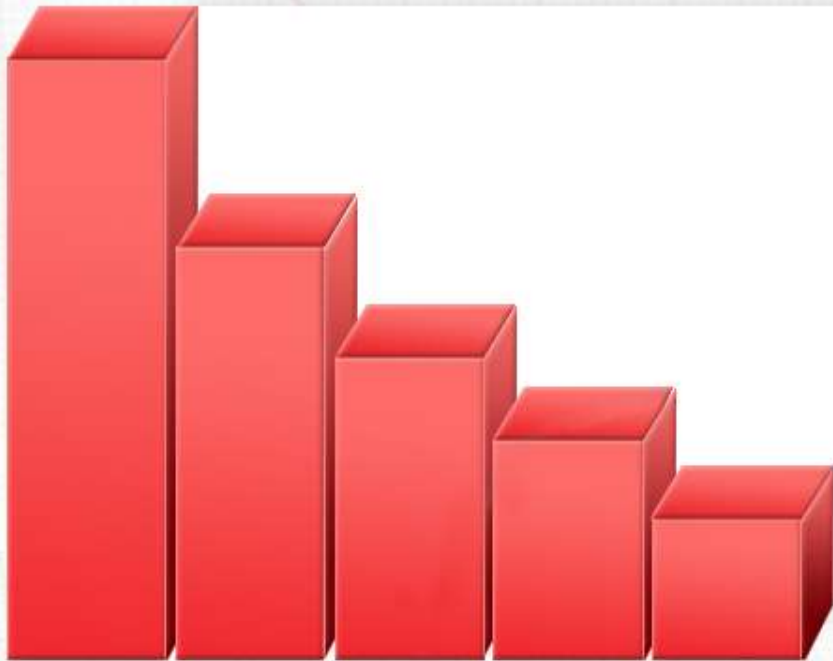
- **Consulting Services (Get Guidance)**
 - Business Transformation
 - Business Process Innovation
 - Functional IT Assessment
 - Strategic Technology Roadmap
 - Architecture Consulting
- **CTO-On-Demand**
- **Software Development & Infrastructure Services (Get Solutions & Services)**
 - On Demand Solutions (Cloud Computing – SAAS and PAAS)
 - On Premise Solutions with PAAS
 - Business Specific Applications Development
- **Corporate Training Services (Get Trained)**
 - End User Training on Applications

Partners to Success



Partnerships in Progress





Thank You

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